

## **BUNDLES - 15% SAVINGS**

VERTICAL SOCIAL MEDIA REEL INCLUDED

	≤1K SqFt	≤2K SqFt	≤3K SqFt	≤4K SqFt	≤5K SqFt
STARTER - PHOTOS + VERTICAL REEL	255	300	340	385	425
STARTER 3D - PHOTOS + VERTICAL REEL + 3D TOUR	425	510	595	680	765
STARTER HIGHLIGHT - PHOTOS + VERTICAL REEL + + 60s HIGHLIGHT VIDEO TOUR	425	510	595	680	765
INFLUENCER - PHOTOS INCI. AERIALS + VERTICAL REEL + 90s STYLIZED VIDEO TOUR INCI. AERIALS + AGENT HOSTING	935	1020	1105	1190	1275
PREMIER - ALL INFLUENCER SERVICES + 3D TOUR	1105	1235	1360	1490	1615

# A LA CARTE - MAIN SERVICES

ALL VIDEO SERVICES INCLUDE A VERTICAL SOCIAL MEDIA REEL

	≤1K SqFt	≤2K SqFt	≤3K SqFt	≤4K SqFt	≤5K SqFt
PHOTOGRAPHY	200	250	300	350	400
3D MATTERPORT TOUR	200	250	300	350	400
HIGHLIGHT VIDEO TOUR (60s max.) Incl. must haves: exteriors+kitchen+living+primary	300	350	400	450	500
STYLIZED VIDEO TOUR (90s max.) Incl. must haves+2 beds+detail shots+stylized editing	400	450	500	550	600
FPV DRONE TOUR (90s max.) Complete outdoor/indoor drone tour	500	550	600	650	700

## **ADD-ON SERVICES**

#### **LICENSES**

Aerial Photos (7 max.)	150	Twilights (6 max. ground or aerials)	200	ALL LIGENSES ARE PERPETUAL AND NON-TRANSFERABLE
Aerial Footage (intro+outro)	200	Twilights Ground+Aerial Combo (10 max.)	275	Promotional License (per listing and agent) Included
Aerial Pics+Video	300	Virtual Twilight Photography (per photo)	25	Commercial License 30% of Services Total
Agent Video Hosting (intro+outro)	150	Vertical Photos (10 max.)	75	Access to RAW Materials 30% of Services Total
Matterport 2D Floorplan	0.05/SqFt	Vertical IG Photo Reel (verticals needed)	75	Transfer of License Contact Us
Lidar 2D Floorplan	50	Vertical IG Video Reel	100	
Neighborhood Pics/ Video (per are	a) 20	Custom Titling/ Motion Graphics	Contact Us	

### **TERMS & CONDITIONS**

Turnaround: Photos are delivered next morning, a video may take up to 3 business days. You may request a rushed delivery for an extra fee, please contact us.

Scheduling & Payment: Payment is due upon scheduling a project. Please note: until the full amount is received, a project will be considered as tentative and the time slot may be attributed to another project. Unpaid materials are considered unlicensed and therefore unauthorized by Altern8 Media.

Cancelations & Re-Scheduling: A cancelation occurring within 24 hours of the project start time will incure a non negotiable fee calculated at 30% of the booked services total. To avoid this fee you may re-schedule or postpone the shoot, once only, up to 2 weeks after the initial date-in such a case you agree to pay Altern8 media the full amount originally agreed upon with no possibility of reimbursement.

<u>Property Readiness & Access:</u> Altern8 Media garantees the best results only if the property is shoot ready (clean, staged) and our creative specialist has full access to the property at the time of the shoot with no external interference (presence of third party vendors or visitors).

<u>Copyright Ownership:</u> Altern8 Media retains copyright ownership of any and all materials created.